

PRESS RELEASE – November 2014

LAMMA Stand R71

First McCormick CVT tractors to be unveiled at the LAMMA show

- McCormick X7 VT-Drive brings precise speed control to field operations
- Optional Data Screen Manager, integral guidance and isobus control
- McCormick X4 and X5 newcomers strengthen livestock sector appeal

McCormick distributor AgriArgo is pulling out all the stops for the LAMMA show as it launches the famous marque's first tractor with a continuously variable transmission alongside an extended livestock tractor range and new electronics technology features.

"Our biggest ever display at LAMMA will certainly emphasise the scale and pace of product development for the McCormick range," says Ray Spinks, sales director and general manager.

"In 2014, we introduced the acclaimed X7 Pro Drive powershift range, the high-spec X6 Series mid-range tractors and the simpler 'mechanical' X6 'L' tractors," he points out. "In 2015, the transformation of the McCormick range continues with new models at both ends of the size, power and technology spectrum – and there's still more to come."

Unveiling the X7 VT Drive will be a highlight of the McCormick exhibit at LAMMA. This new range builds on the unique engine, transmission, hydraulics and cab combination put together for the 143-212hp McCormick X7 Pro Drive tractors by replacing the 24x24 semi-powershift transmission with a seamless CVT.

Five models will be available – a trio of four-cylinder tractors with peak outputs of 143hp to 175hp (with pto/transport boost) and two six-cylinder machines with 175hp and 188hp top outputs. All five models use the proven ZF Eccom continuously variable transmission with McCormick control software and hardware to provide a full suite of operating modes to suit different field work and road transport situations.

The McCormick VT Drive will also feature Data Screen Manager, a large terminal providing enhanced setting up features for tractor functions, touch-screen control of isobus-equipped implements, and displays for an integrated auto steering system.

At the other end of the scale, LAMMA 2015 will be the launch pad for new McCormick tractors aimed at the livestock sector but suited to a wide range of applications.

The new X5 Series, with power outputs from 85hp to 113hp and a wide choice of synchro shuttle and power shuttle transmissions, has a hydraulic system upgraded to 63-litres/min (plus a 30-litres/min dedicated steering pump) and a new cab providing more space, a completely flat floor and improved visibility.

This cab also features on four additions to the X4 Series tractors: with outputs of 64hp, 69hp, 75hp and 76hp, they are smaller versions of the 90-107hp X4 tractors introduced in 2014. With lower overall height and a shorter wheelbase and overall length, they will be ideal for farms needing to access old buildings and other structures with restricted height and/or width.

Ends



McCormick X7 VT-Drive 01.jpg

Precise speed control and adjustment make the McCormick VT Drive tractors ideal for field operations like baling, as well as seedbed preparation for potatoes and other crops .



McCormick X4 Series 02.jpg

A spacious, light and airy cab is an attractive feature of the new McCormick X4 Series tractors.

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The logo for ARGO TRACTORS McCORMICK. It features a stylized silhouette of a tractor above the text 'ARGO TRACTORS' in blue and 'McCORMICK' in red. Below the text is the website address 'www.argotracors.com' in black.

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